## **Danielle Belanger**

Danielle Belanger worked for The Village on Main as our Communications Coordinator during her first Public Relations Co-op work term at Mount Saint Vincent University from May to August 2018.

Originally from Newmarket, Ontario Danielle moved to Halifax in 2014 for school, but found her true calling in Public Relations in 2017.

The opportunity to work with The Village on Main excited Danielle when she learned she'd be writing a Communication Plan highlighting the Age-Friendly Community Plan and writing profiles about those who worked before her. She also took part in planning the Annual Parade and Festival in Tribute to Veterans and Those who Serve, Community Clean Sweep, and the CID Launch Party. Another project Danielle took on was providing a voice over to a new video – The Story of the Village on Main. Not only did she do the voice over but it is her singing the music in the background! Danielle also sang the National Anthem at our Tribute event. Danielle also spent time researching Age Friendly Business Awards and drafted one of our own for The Village on Main. She was so excited to put the skills she was learning in class into the real world.

Working with Graziella and Sandra was a wonderful experience, allowing her to network, and gain confidence in her communication abilities. The working environment was supportive and encouraging - perfect for someone so new to the field.

Outside of work you'll catch Danielle at live music venues, shopping local, and checking out the province's many restaurants and microbreweries.

After university Danielle hopes to work with small businesses and/or the entertainment industry. She loves to write the stories of interesting people, and hopes to someday host a podcast featuring women who have excelled in male-dominated fields.

You can reach Danielle at danielle.belanger@msvu.ca and on LinkedIn